

Particulars

About Your Organisation

Organisation Name

Kellogg Company

Corporate Website Address

<http://www.kelloggs.com>

Primary Activity or Product

- Manufacturer
-

Related Company(ies)

No

Membership

Membership Number	Membership Category	Membership Sector
4-0033-08-000-00	Ordinary	Consumer Goods Manufacturers

Consumer Goods Manufacturers

Operational Profile

1.1 Please state what your main activity(ies) is/are within manufacturing

- End-product manufacturer
- Own-brand

Operations and Certification Progress

2.1 Do you have a system for calculating how much palm oil and palm oil products you use?

Yes

2.2.1 Do you manufacture for:

Own Brand

2.2.2 Total volume of Refined Palm Oil or RBD Palm Oil used in the year:

42,263

2.2.3 Total volume of Palm Kernel Oil used in the year:

11,722

2.2.4 Total volume of other Palm Oil Derivatives and Fractions used in the year:

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2.2.5 Total volume of all palm oil products you used in the year:

53,985

2.3 Palm oil volume used in the year in your own brands that is sourced through RSPO-certified physical supply chains:

In Your Own Brand

No	Description	Refined palm oil/RBD palm oil (Tonnes)	Palm Kernel Oil (Tonnes)	Palm based derivatives or fractions (Tonnes)
1	Book & Claim	14,179.00	-	-
2	Mass Balance	19,097.00	11,722.00	-
3	Segregated	8,987.00	-	-
4	Identity Preserved	-	-	-
5	Total volume of palm oil handled that is RSPO-certified	42,263.00	11,722.00	-

2.4.1 Volume of Palm Kernel Expeller used/ handled:

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2.4.2 What type of products do you use CSPO for?

Any Kellogg product that contains palm oil globally including cookies, Pop-Tarts, and biscuits.

2.5 What is the percentage of certified sustainable palm oil in the total palm oil your company sells in:

Europe 100%
India 100%
China 100%
South East Asia 100%
North America 100%

2.6 What is the percentage of certified sustainable palm kernel oil in the total palm kernel oil your company sells in:

Europe 100%
India 100%
China 100%
South East Asia 100%
North America 100%

Time-Bound Plan**3.1 Date expected to/or started to use any RSPO certified palm oil products - own brand**

2009

Comment:

As a socially responsible company, Kellogg has been committed to responsibly sourcing palm oil since 2009. All of the palm oil we use is sourced through a combination of the Roundtable of Sustainable Palm Oil (RSPO) Certified Segregated supply chain, RSPO Mass Balance mixed-source supply chain and the purchase of GreenPalm certificates.

Although Kellogg is a very small user of palm oil, we have directly engaged with our global palm oil suppliers since our work to responsibly source palm oil began in 2009. Each year, our progress has continued:

- In 2009 and 2010, we purchased GreenPalm certificates to cover some of our palm oil use.
 - In 2011, we began purchasing GreenPalm certificates to cover 100 percent of our global palm oil use.
 - In 2012, we began being using a combination of RSPO Certified Segregated and Mass Balance supplies of palm oil for Europe and continued our commitment to cover 100 percent of the remaining palm oil used globally with the purchase of GreenPalm certificates.
 - In 2014, we were able to begin using RSPO Mass Balance for palm oil used in the U.S. and continued our commitment to cover 100 percent of the remaining palm oil used globally with the purchase of GreenPalm certificates.
 - In 2014, all of the palm oil we use is sourced through a combination of RSPO Certified Segregated supply (7%), Mass Balance supply (66%), or covered by the purchase of GreenPalm certificates (27%). In 2015, 100% of the palm oil we use in the U.S. and Canada is RSPO mass balance certified and Kellogg facility audits are complete.
 - In Europe, work continues to transition all supply to 100% RSPO Segregated. We are currently 61% segregated supply, with the remainder being Mass Balance until Kellogg facility audits are completed.
 - GreenPalm Certificates purchases for remaining global palm oil usage will be placed by the end of March 2015.
-

3.2 Date expected to be using 100% RSPO certified palm oil products from any supply chain option - own brand

2012

Comment:

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-

3.3 Date expected to be using 100% RSPO certified palm oil from physical supply chains (Identity Preserved, Segregated and/or Mass Balance) - own brand products

2020

Comment:

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3.4 Do your (own brand) commitments cover your company's companies' global use of palm oil?

y

3.5 Does your company use palm oil in products in goods you manufacture on behalf of other companies?

y

When do you expect to actively promote the use of certified sustainable palm oil in other manufacturers' brands that you sell?

2013

3.6 Which countries that your organization operates in do the above commitments cover?

Australia, Belgium, Brazil, Canada, China, Colombia, Egypt, Germany, India, Ireland, Korea, Republic of, Malaysia, Mexico, Poland, Russian Federation, Singapore, South Africa, Spain, Switzerland, Thailand, United Kingdom, United States, Venezuela

3.7 What are your interim milestones towards achieving RSPO certification commitment to your own-brands (year and progressive CSPO%) - please state annual targets/strategies

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3.8 Date of first supply chain certification (planned or achieved)

2009

Comment:

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Trademark Related**4.1 Do you use or plan to use the RSPO trademark on your own brand products?**

Yes

Please state for which product range(s) you intend to apply the Trademark and when you plan to start

Pop-Tarts

Year: 2013

GHG Emissions**5.1 Are you currently assessing the GHG emissions from your operations?**

Yes

5.2 Do you publicly report the GHG emissions of your operations?

Yes

Actions for Next Reporting Period**6.1 Outline actions that will be taken in the coming year to promote sustainable palm oil.**

We are continuing work to implement the above commitments in the following ways:

- Communicating this commitment to our direct suppliers.
- Requiring our suppliers to trace palm oil to plantations that are independently verified as legally compliant, meet the above principles for protecting forest, peat lands, and human and community rights, and comply with all RSPO principles and criteria, with a target of December 31, 2015 for traceability with action plans to close gaps.
- Participating as a member of the RSPO and requiring that 100 percent of the palm oil we use comes from suppliers that are RSPO members, and operate in compliance with the RSPO Principles and Criteria.
- Requiring, through our Global Supplier Code of Conduct, that our suppliers commit to ethical business practices, respecting human rights, and reducing their impact on the environment.
- Asking our suppliers to demonstrate a progressive reduction in the GHG emissions of the plantations that they source from and report on the GHG emissions of their operations.
- Supporting the Consumer Goods Forum pledge to help achieve zero net deforestation by 2020, as a member of the organization.
- Reporting annual progress for achieving the above commitment against which we publicly report.

Reasons for Non-Disclosure of Information

7.1 If you have not disclosed any of the above information, please indicate the reasons why

Other

- Others:

N/A

Application of Principles & Criteria for all members sectors**8.1 Related to your sourcing, do you have (a) policy/ies, that are in line with the RSPO P&C such as:**

- Water, land, energy and carbon footprints
[M-Policies-to-PNC-waterland.pdf](#)
 - Land Use Rights
[M-Policies-to-PNC-landuseright.pdf](#)
 - Ethical conduct and human rights
[M-Policies-to-PNC-ethicalconducthr.pdf](#)
 - Labour rights
[M-Policies-to-PNC-laborrights.pdf](#)
 - Stakeholder engagement
[M-Policies-to-PNC-stakeholderengagement.pdf](#)
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8.2 What steps will/has your organization taken to support these policies?

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Commitments to CSPO uptake

**As you don't source 100% CSPO through physical supply chains (IP/SG/MB), please answer the following questions:
Do you have plans to?**

No

Please explain why

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9.1 Do you have plans to immediately cover the gap using Book & Claim?

Yes

How and when do you plan to immediately cover the gap using Book & Claim?

Since 2012 we have been 100% covered by Book & Claim or RSPO certified palm.

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Concession Map**Do you agree to share your concession maps with the RSPO?**

No

Please explain why

N/A

Challenges

1 What significant economic, social or environmental obstacles have you encountered in the production, procurement, use and/or promotion of CSPO and what efforts did you make to mitigate or resolve them?

As an international certification scheme, the RSPO is uniquely positioned to support, promote, and enforce the widespread uptake of responsible and sustainable production practices across the palm oil industry. Given current shortcomings of RSPO certification, however, purchasing RSPO Certified Sustainable Palm Oil (CSPO) does not sufficiently address critical sustainability concerns in the palm oil supply chain. We urge the RSPO to strengthen its standards and practices to reflect best practices widely recognized as necessary to ensure palm oil is produced in a manner that does not degrade the environment or result in violations of human rights.

Expectations for sustainable palm oil production have evolved rapidly with growing recognition of the sustainability challenges facing the industry. It would be inconsistent with the imperative of addressing deforestation, peatland conversion, and human rights violations swiftly and efficiently for the RSPO to wait until 2018—as the current timeline suggests—to finalize changes to the Principles & Criteria (P&C) to address these issues.

We recognize that the RSPO plays an important role in promoting sustainability in the palm oil sector. To ensure that the RSPO remains relevant as expectations for sustainable palm oil sourcing evolve, and that the platform better reflects the commitments of its membership, we call on the RSPO to Conduct an accelerated review of the P&C and related documents. The review should include recommendations leading to adoption and implementation in 2016 of the following requirements:

- o Conserve High Carbon Stock areas;
- o Protect peat, regardless of depth;
- o Report on greenhouse gas emissions and reduction targets;
- o Ensure palm oil originates from known sources; and
- o Strengthen transparency, including ensuring transparency to plantation.

2 How would you qualify RSPO standards as compared to other parallel standards?

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Cost Effective:

No

Robust:

No

Simpler to Comply to:

Yes

3 How has your organization supported the vision of RSPO to transform markets? (e.g. Funding; Engagement with key stakeholders; Business to business education/outreach)

We support the vision in the following ways:

Requiring our suppliers to trace palm oil to plantations that are independently verified as legally compliant, meet the above principles for protecting forest, peat lands, and human and community rights, and comply with all RSPO principles and criteria, with a target of December 31, 2015 for traceability with action plans to close gaps.

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- Requiring, through our Global Supplier Code of Conduct, that our suppliers commit to ethical business practices, respecting human rights, and reducing their impact on the environment.
- Asking our suppliers to demonstrate a progressive reduction in the GHG emissions of the plantations that they source from and report on the GHG emissions of their operations.

4 Other information on palm oil (sustainability reports, policies, other public information)

www.KelloggCorporateResponsibility.com